

OFFICIAL RULES AND REGULATIONS OF THE RUBBER DUCK REGATTA

1. The Rubber Duck Regatta is presented for the benefit of the Freestore Foodbank, a charitable organization under Section 501 (c) (3) of the Internal Revenue Code (the “Presenter”).
2. Ducks will be launched into the Ohio River at approximately 3:00 p.m. on **Sunday, September 6, 2015**. At the discretion of the Presenter, all ducks may be launched from a barge rather than the Purple People Bridge and the Presenter may tow or otherwise assist the movement of the ducks down river. If for any reason beyond the control of the Presenter such as weather conditions, the Presenter determines not to dump the ducks or complete the event, the Presenter will determine the winners of all prizes by raffle or by random selection.
3. If ducks are dumped into the river, the winning duck and the winners of all other prizes will be determined by random selection of ducks in the river. This may be done by random collection from the mass of ducks after dumping, or by choosing ducks crossing a certain point as designated on that day, or such other method as the Presenter may select. The Presenter is not responsible for any actions taken by any spectator or anyone who is not an agent of the Presenter which alters the speed or finish order of the ducks.
4. The entry portion of each purchase form must be completely filled out and delivered to Presenter, or an authorized representative of Presenter, or mailed to Presenter at the address set forth in paragraph five below, and actually received by Presenter prior to the event for an entry to be eligible to win any prize. At the discretion of Presenter, phone-in, credit card or e-mail or other forms of entries (collectively with the standard purchase form, the “purchase form”) may be permitted. No other entries are eligible to win any prize. Entrants assume the risk of non-delivery of entries to Presenter or an authorized representative of Presenter.
5. A number will be attached to each duck which corresponds to the number on its purchase form. Prizes will be awarded to the person whose name appears on the purchase form corresponding to the first qualifying ducks to be selected after dumping. A list of prizes can be obtained from the Presenter by visiting www.rubberduckregatta.org or sending a written request and a self-addressed stamped envelope to: **Rubber Duck Regatta, 1141 Central Parkway, Cincinnati, Ohio 45202**
6. A maximum of 200,000 ducks will be entered in the race. Chances of winning depend on the total number of qualified entries.
7. All ducks entered will be provided by the Presenter and shall remain the property of the Presenter.

8. Presenter reserves the right, in its sole discretion, to substitute prizes of comparable value. The combined retail value of all prizes will be at least \$20,000.
9. Free entries defeat the charitable fundraising purpose of this event and are not encouraged. However, one free entry per person can be obtained by presenting a written request to the address listed in paragraph five above and submitting a self-addressed stamped envelope for the mailing of the purchase form. Requests for free entries will not be accepted after 5:00 p.m. on **Friday, August 28, 2015**, or after 200,000 ducks have been purchased. **Limit one request per person.**
10. The First Prize Winner will be announced by the Presenter on the day of the race at www.rubberduckregatta.org. All prize winners will be notified by United States mail or telephone. Winners need not be present to win. Vehicle delivery will take place at a time and location convenient to both winner and Presenter. A list of winners can be obtained from the Presenter by sending a written request and a self-addressed, stamped return envelope to Presenter at the address listed in paragraph five above. If any winner does not claim his or her prize from the Presenter at the address listed in paragraph five above within 30 days after written notification of winning, the Presenter may select a substitute winner through a random drawing of duck forms. All prizes will be awarded.
11. At the option of the Presenter, a cash award may be offered in lieu of any prize. The amount of the award shall be determined by the Presenter in conjunction with any donor of the prize, and may not be the full cash equivalent of the prize.
12. By submitting a purchase form, entrants release Presenter and its members, agents, employees, and other related entities from any and all liability with respect to prizes.
13. Entry constitutes permission to Presenter to use your name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation or notice, unless prohibited by law.
14. This event is subject to all federal, state and local laws and regulations and is void where prohibited by law.
15. The conduct of the event, the determination of winners, and any random drawing for additional prizes will be audited by a representative of an independent accounting firm. All decisions and interpretations of rules and regulations will be made by a representative of the Presenter and its judgment is final.
16. The Rubber Duck Regatta and its logo are registered trademarks of Presenter and no other person or entity is authorized to copy or otherwise use them without the express written consent of the Presenter.

17. Prize winners under the age of 18 must be accompanied by a parent or legal guardian when receiving their prize. Members of the Race Committee and employees of the Presenter and The Freestore Foodbank Foundation and their respective immediate families (Spouse, Parents, Siblings and Children) are not eligible to win. Winners must prove eligibility.
18. The “**Million Dollar Duck** Numbers" will be preselected by SCA Promotions, Inc. (“SCA”) and held and secured by SCA until the winner is determined. If the numbers on the first place duck match one of the preselected winning numbers, the person(s) purchasing the duck with the preselected winning number will be awarded the \$1,000,000 prize. The Rubber Duck Regatta Steering Committee and SCA reserve the right not to award the prize in the event of any irregularities. Neither the Presenter nor any named sponsors shall have any liability to any Million Dollar Duck winner. The prize award is the responsibility of SCA in the event of a legitimate claim. Other investment grade funding vehicles or financial instruments may be used which shall be sufficient to meet the obligations described herein. The selection of said instruments shall be at the sole discretion of SCA. Prize may be paid out over time.
19. A copy of these rules and regulations is available from Presenter at the address listed in paragraph five above.